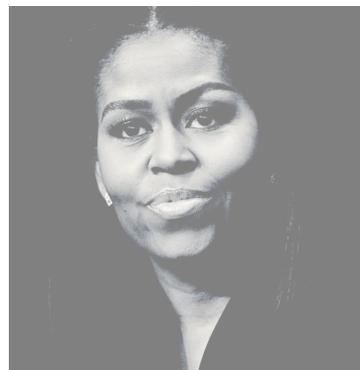




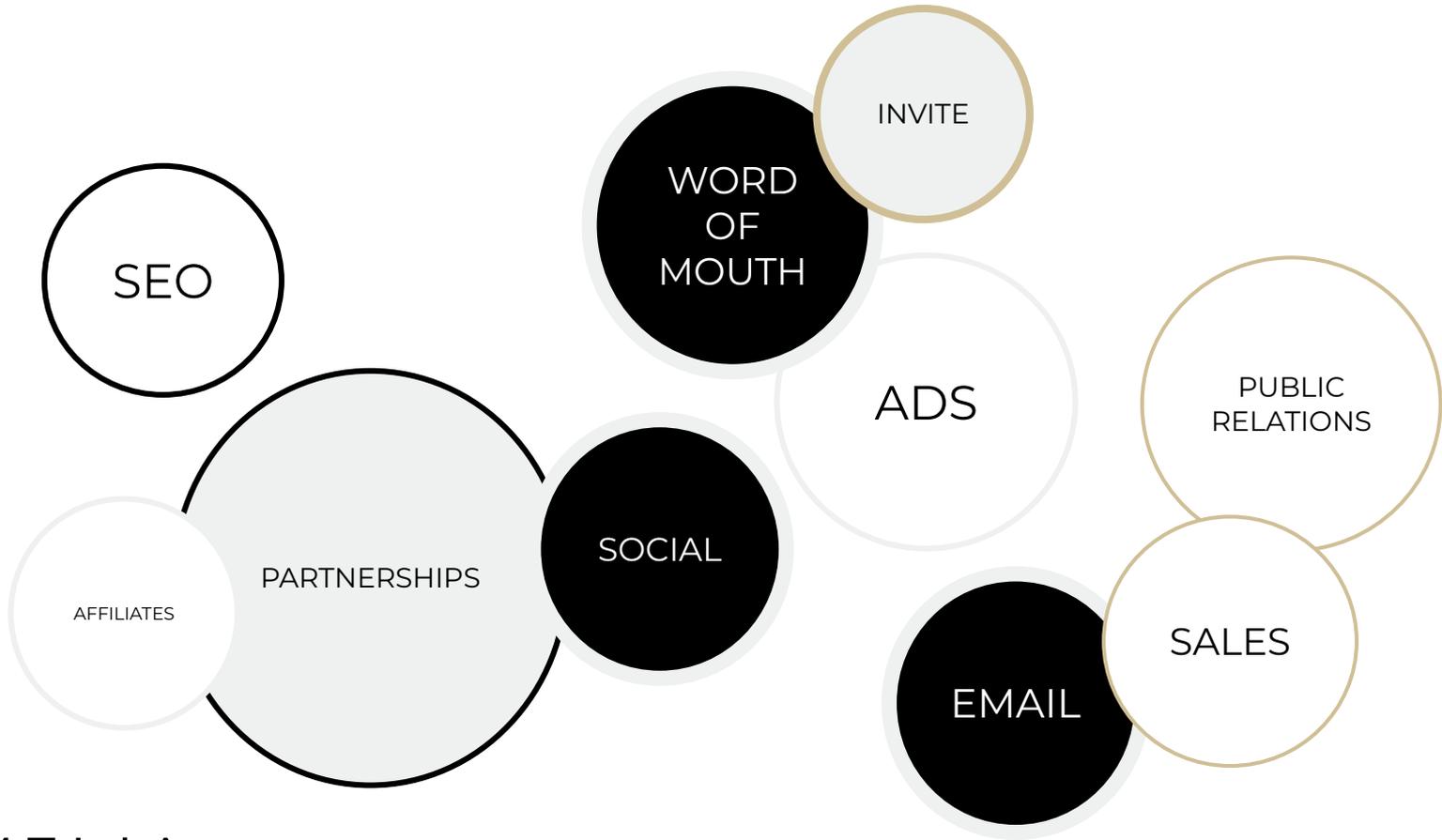
AMELIA



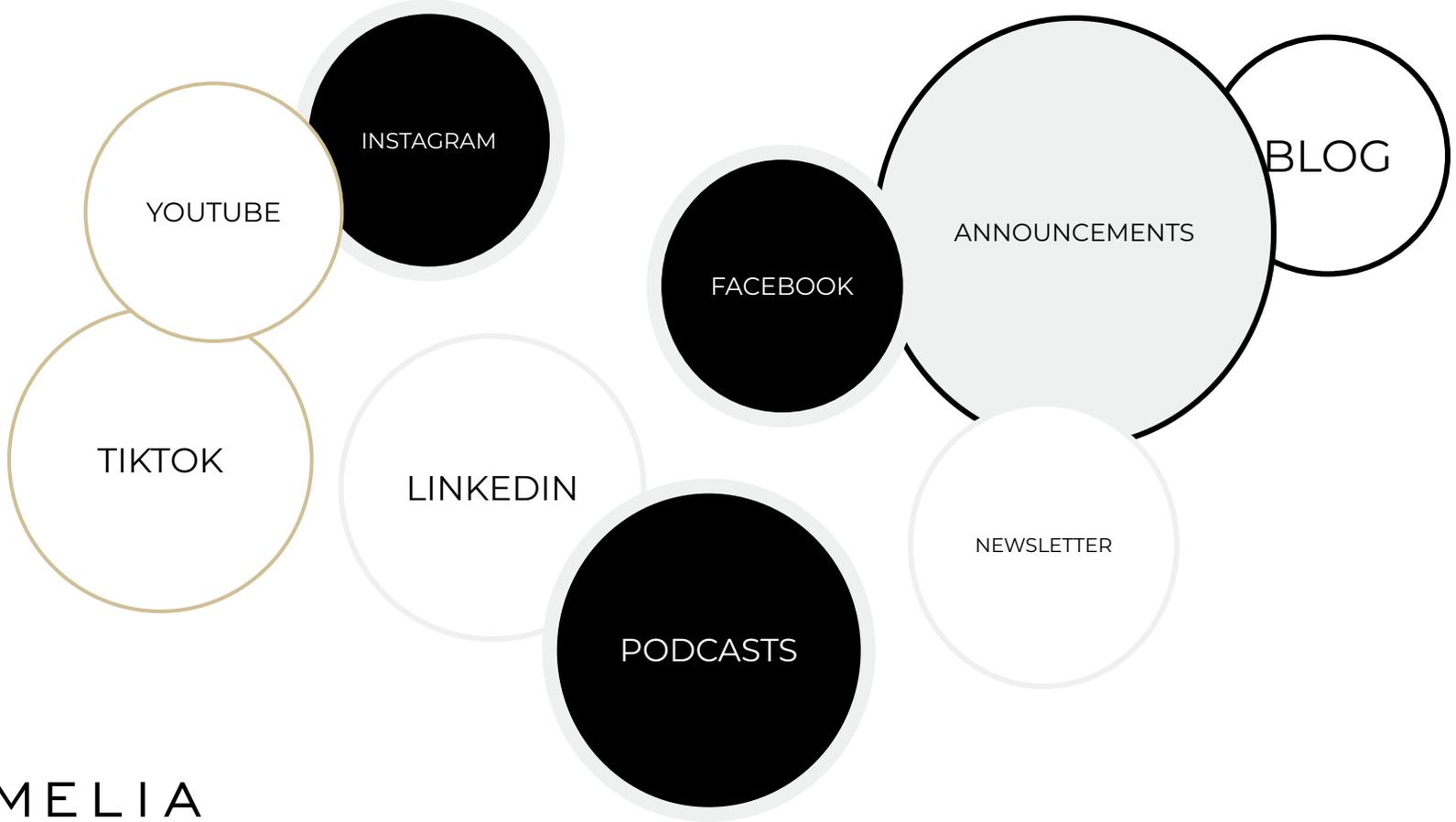
50%

OF SMALL BUSINESSES DO NOT HAVE A MARKETING PLAN

AMELIA



AMELIA



AMELIA

4 P'S

A M E L I A

PRODUCT

PUBLIC

PAID

PLATFORM

AMELIA

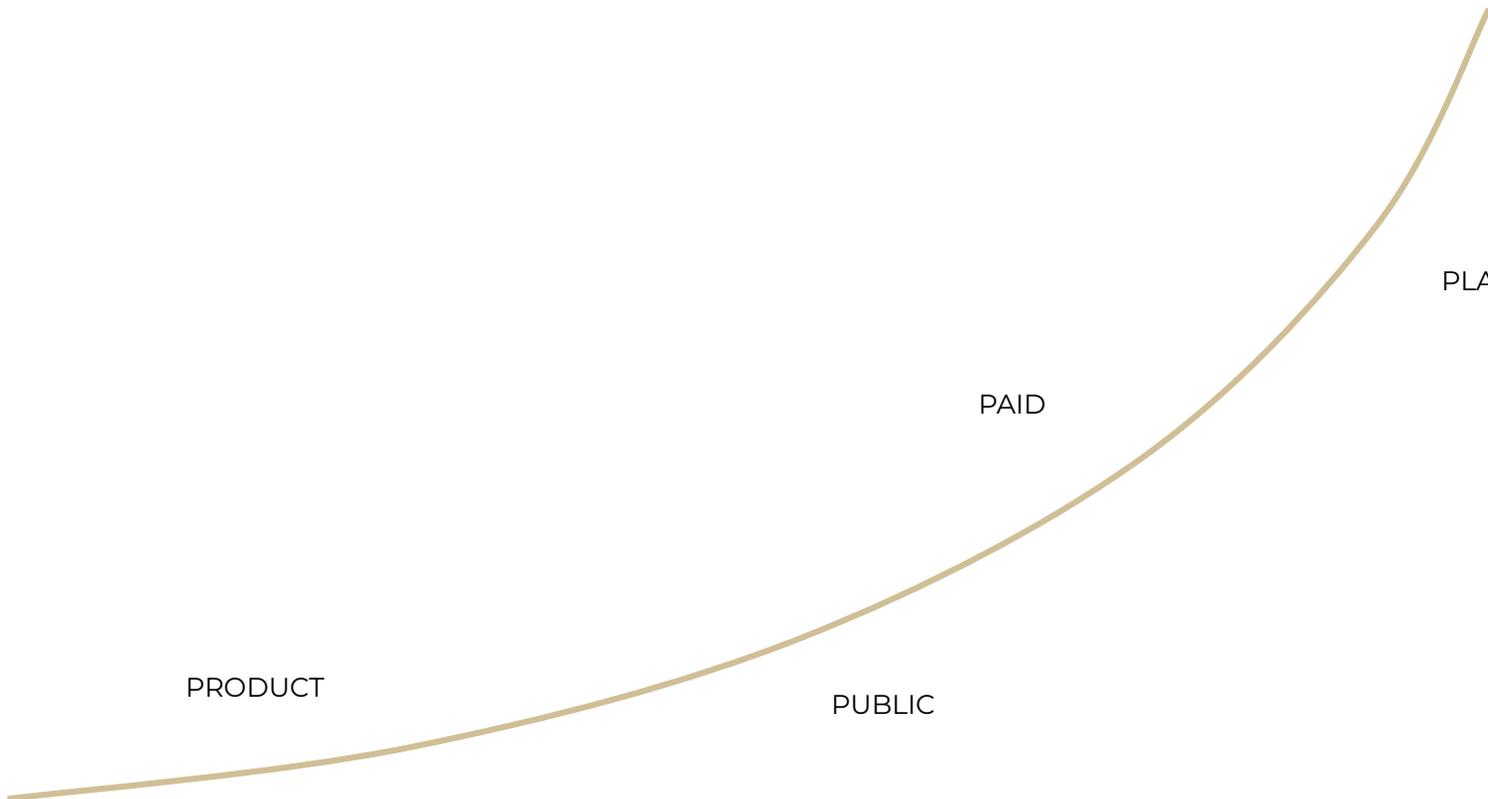
AMELIA

PRODUCT

PUBLIC

PAID

PLATFORM



BUSINESS OBJECTIVES:

- _____
- _____
- _____
- _____

BRAND OBJECTIVES:

- _____
- _____
- _____
- _____

BUDGET:

PRODUCT:

Who (target):

What (tactic):

When:

Where:

Why (what type of conversion?):

PUBLIC:

Who (target):

What (tactic):

When:

Where:

Why (what type of conversion?):

PAID:

Who (target):

What (tactic):

When:

Where:

Why (what type of conversion?):

PLATFORM:

Who (target):

What (tactic):

When:

Where:

Why (what type of conversion?):

4 C'S

A M E L I A

COMMUNICATIONS

CONTENT

CONNECTION

CONVERSION

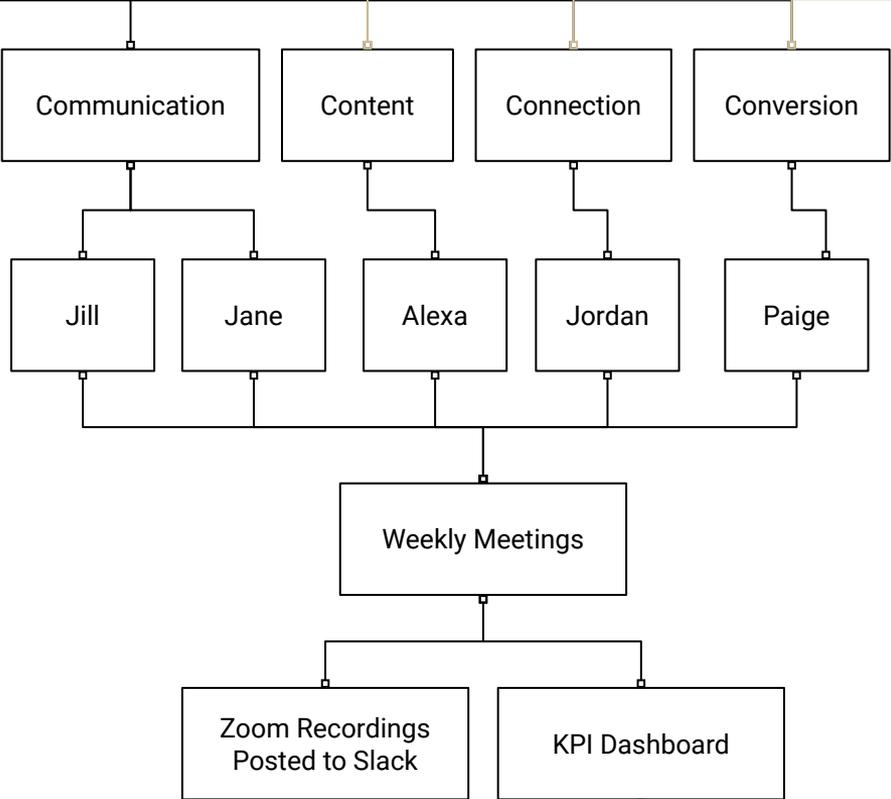
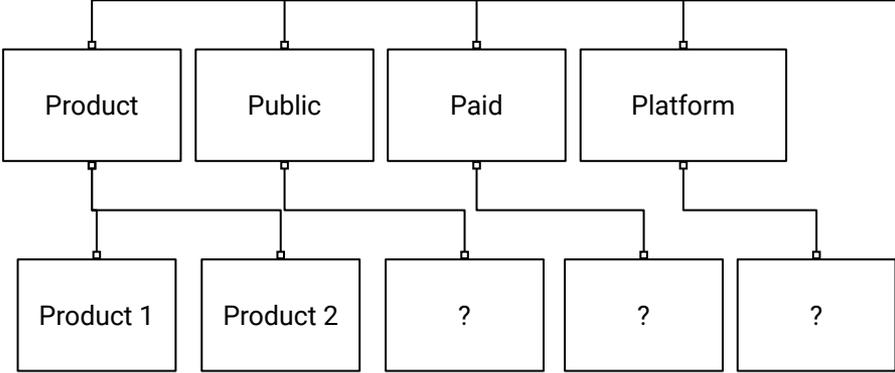


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BRAND & BUSINESS OBJECTIVES

WHAT

HOW



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LEADERSHIP

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THANK YOU

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