

Local CPA Publishes Article in *Baltimore Business Journal*

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Baltimore, MD – David M. Lanchak, CPA, CCIFP, published an article called “Price wars not the answer for contractors in a sluggish economy” in the October 17, 2008 issue of the *Baltimore Business Journal*. The article offers contractors ideas for effective pricing strategies. The complete article is available at www.gma-cpa.com/resources/PriceWarsNotTheAnswer.pdf.

Lanchak, a principal at the CPA and management advisory firm of Gross, Mendelsohn & Associates, specializes in providing audit, accounting and tax services to construction businesses. He is a member of the firm’s Construction Consulting Group.

In addition to being a CPA, David is a Certified Construction Industry Financial Professional. He is a member of the American Institute of CPAs and the Maryland Association of CPAs. David earned his bachelor’s degree from the University of Baltimore.

Gross Mendelsohn is a full-service CPA and consulting firm serving the complete financial needs of privately-held businesses, nonprofit organizations and families in the Mid-Atlantic region. In addition to offering traditional audit, accounting and tax services, the firm specializes in personal financial planning, litigation support, asset management, business valuation and technology consulting. For more information, visit the firm’s Web site at www.gma-cpa.com.

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